

What is it like to be the Green Office Online Community Coordinator?

My experience as the Online Community coordinator began in July 2017. I wasn't familiar with Adobe programs such as Photoshop, Illustrator and InDesign. I had small experience with WordPress, the backoffice of the Green Office VU website. Though I knew quite a bit about social media and campaigning. However, I was super interested in the Green Office and was really eager to work for this organization. To be able to fulfill my tasks as an Online Community Coordinator I met with my predecessor to get to know some new important skills.

A year in which you learn a lot, no day is the same and unprecedented possibilities.

You're one of the central persons in the organization since every communication activity needs to go via you. You'll get to know a lot about the different projects and campaigns we have. Furthermore, I've learned a lot when it comes to Adobe Programs, IT (WordPress, Gmail etc.), communication and marketing. I liked the fact that being an Online Community Coordinator gives you the opportunity to focus on several areas. Some tasks require creative skills, sometimes technical or writing skills. It is interesting and fun to switch between tasks! Also having a Team Media, which supports you in your responsibilities, was a good experience. It is nice to think creative together with a group of volunteers. Flexibility is a must for an Online Community Coordinator, this was sometimes challenging with my other job. Luckily, my previous experience made me work in a very structured way for myself and the team to set priorities and organize everything in a way that makes it easier to do many things at the same time. One of my main goals was to achieve more involvement at our different social media accounts and especially focus on bachelor/male students. This can be continued by you, or you can introduce a new policy pillar.

When you have any questions, don't doubt to contact me!